



## SPONSORSHIP PACKAGE

**Monday**  
**March 21st, 2022**

**Fairbanks Ranch CC**

15150 San Dieguito Rd  
Rancho Santa Fe, CA 92067

**Benefiting:** Central San Diego Black Chamber of Commerce  
"Competitive Edge - Trade and Mentoring Program"

**Address:** 404 Euclid Ave #383, San Diego, CA 92114

**Phone:** (619) 852-9630

**Email:** bmayberry@sd-blackchamber.org

**Website:** <https://sdblackchamber.org>

### **Sponsorship Questions?**

Contact Jenn Harris at  
[Jenn@streetswings.com](mailto:Jenn@streetswings.com) or 619.206.1343





## The Course

Fairbanks Ranch Country Club boasts a truly unforgettable golf experience for players of all skill levels. The Valley, Lakes, and Ocean “Nines” combine 27 picturesque, walkable holes into three different course layouts. From wide, sweeping fairways and undulating greens encircled by palm trees to pristine, sparkling lakes and elevated tee shots—it’s more than a golf destination, it’s a lifestyle.

## Contests

One lucky team will win a Golf Getaway for 4, while every golfer has a chance to win over \$3000 in prizes with our on-course games, which include: Closest to the Pin, Longest Drive, Straightest Drive, Guess Your Drive, Hole-in-One, and so much more.

## Food

You can't have a "Taste of the Tees" golf tournament without lots of food. So come hungry and enjoy over 9 various local eateries, including Dang Brothers Pizza, Bread & Cheese Catering, a crepe stand, an ice cream hole and more. We will also feature local breweries, wineries and spirits companies throughout the day.

The Taste of the Tees supports the Black Chambers "Competitive Edge - Trade and Mentoring Program" that creates a pathway for underrepresented youth to obtain the training and skills needed to enter the union workforce. Below are the ways you can donate and support our cause day of the tournament.

## Raffle

Enter our Cash Ball and general raffle for a chance to win \$1500 cash, and over \$1000 worth of prizes.

## Silent Auction

If you aren't willing to test your luck and want more of a sure thing, then bid in our Silent Auction on items like Golf Experiences, Hotel Stays, Golf Clubs and more.

## Live Auction

Live auction bidding is quick, lively, and is the highlight of the evening. If you're looking to give back while scoring a unique vacation for the family, then the live auction is for you.

## Paddle Raise

Our goal is to raise over \$400,000 to kick start the Competitive Edge program and place over 30 young men and women into Union jobs in 2022. With your generous donations, we will hit our goal and change the trajectory of 30 families in the San Diego Community.



The Taste of the Tees is an event to help you forge stronger bonds with industry partners and clients. By putting together a foursome, sponsoring a hole, or attending the dinner; it's a surefire way to connect and show your commitment to strengthening our community.

## Playing Golf

We all do business with the people we know, like, and trust so it's safe to say that during a 5-6 hour round, you'll have the time for your relationships to blossom.

So make sure to stack your foursome with potential prospects and industry partners to make the most of your day!

## On a Hole

Become a Hole Sponsor and leverage your brand message to create a fun experience so golfers will feel more connected to your company.

For example, one year we had a Hollywood theme where a sponsor brought out a red carpet, a Marilyn Monroe impersonator, accompanied by shrimp cocktails and a champagne tower. If you'd like to stand out like previous sponsors this is your chance to shine.

## At the Dinner

After a fun day of golf, attend the dinner to mix and mingle with likeminded individuals. Come together with your golf competitors to collectively support our goal of bringing more underrepresented youth into the San Diego Unions.

# ABOUT THE CHARITY



**CSDBCC**



**The Central San Diego Black Chamber of Commerce** is dedicated to elevating Black businesses through tangible opportunities that result in economic viability for San Diego's Black communities. Their vision is to create generational wealth through business enterprise, education, employment, and investing is a community effort.

Because uplifting and elevating each other is vital to achieving their mission, they are implementing the **"Competitive Edge - Trade and Mentoring Program"** in San Diego to secure the next generation of Union workers.

## Competitive Edge

**Competitive Edge** is a 5-week Vocational Training Program that creates a pathway for underrepresented youth to obtain the training and skills needed to enter the union workforce.

There is an increased shortage of union labor in the Utility Sector and Competitive Edge is helping to fulfill a responsibility we as an industry have in regards to transferring knowledge and skill development onto future generations within our communities. This community outreach program works with faith-based and community organizations, as well as local leaders and trades to identify those youth who want to be mentored in the Utility Sector. Under their tutelage, these local underrepresented residents receive an opportunity to join the workforce and become equipped to sustain a lucrative and rewarding career in the industry.



# MEET OUR TITLE SPONSORS



## Jingoli Power

JINGOLI POWER



Jingoli Power provides professional services for complex gas and electric utility construction projects. Our wide range of service offerings, paired with our team's expertise allows our customers and partners to focus on design and to keep crews safe and productive.

## A.M. Ortega



A.M. Ortega Construction, Inc. has proudly served as one of Southern California's premier Underground Utility Construction providers for over 40 years. A.M. Ortega's mission is to provide diverse civil engineering solutions for current and future generations with emphasis on safety, excellent workmanship and innovation.

## Emergence CG



**EMERGENCE**  
CONSULTING GROUP

Emergence Consulting Group is a management consulting firm focused on identifying efficiencies, improving market share and strengthening our client's brand by leveraging technologies, innovation and social media. ECG's mission is to help companies develop long-term strategies that provide sustainable growth while assessing human resources to build a more balanced, diverse and inclusive organization.



# EVENT BRANDING



CORRUGATED SIGN



DIGITAL CART SCREEN



TEE MARKERS



PGA TOUR STYLE TEE BOX



"IN THE PIN"



CART DECAL



FLAG STICK WRAP



FEATHERED FLAG

# GOLF SPONSORSHIPS



All Sponsorships include: company logo on digital marketing materials (website, registration page, email blasts) and company logo on banner at entrance & Sponsor Plaque.

HOLE SPONSOR 6K	PREMIER HOLE SPONSOR 7.5K	PLATINUM SPONSOR 12.5K	DIAMOND SPONSOR 17.5K	TITLE SPONSOR 25K
4 Golfers	4 Golfers	8 Golfers	12 Golfers	12 Golfers
4 Super Tickets	4 Super Tickets	8 Super Tickets	12 Super Tickets	12 Super Tickets
2x3 ft Sign	2x3 ft Sign	2x3 ft Sign	2x3 ft Sign	2x3 ft Sign
Tee Markers	Tee Markers		Tee Markers	Tee Markers
Option to Set Up on a Hole	Option to Set Up on a Hole		Option to Set Up on a Hole	Option to Set Up on a Hole
Flagstick Wrap	Flagstick Wrap		Flagstick Wrap	Flagstick Wrap
		Feathered Flag	Feathered Flag	2 Feathered Flags
		Digital Cart Screen Ad	Digital Cart Screen Ad	Digital Cart Screen Ad
	Food Vendor on Hole	Exposure in High Traffic Area	Exposure in High Traffic Area	Exposure in High Traffic Area
				Food Vendor on Hole
			PGA Style Tee Box	PGA Style Tee Box
				Decal on Golf Cart
				"In the Cup" Branding

# DINNER SPONSORSHIPS



All Sponsorships include: company logo on digital marketing materials (website, registration page, email blasts) and company logo on banner at entrance.

GOLD SPONSOR 2.5K	PLATINUM SPONSOR 5K	DIAMOND SPONSOR 10K	TITLE SPONSOR 25K
1 Table	1 Table	2 Tables	8 Golfers 3 Tables
2x3 ft Sign	2x3 ft Sign	2x3 ft Sign	2x3 ft Sign
			Tee Markers
			Option to Set Up on a Hole
			Flagstick Wrap
		Feathered Flag	Feathered Flag
			Digital Cart Screen Ad
Exposure in Specific Area	Exposure in High Traffic Area	Exposure in High Traffic Area	Exposure in High Traffic Area
			Food Vendor on Hole
			PGA Style Tee Box
			Decal on Golf Cart
			"In the Cup" Branding

# TITLE SPONSORS



## LUNCH



## GOLF CART



## DINNER



### THREE (3) FOURSOMES OF GOLF

You will get (3) foursomes of golf (12 golfers total). This includes green fees, breakfast, lunch, range balls, cart, snacks, drinks on the course, tee gift, and swag bag.



### 12 SUPER TICKETS

1 for each golfer. Each Super ticket includes a Tee Prize and entrance into all on course games. Value up to \$3000 in prizes.



### COMPANY LOGO ON GOLF CART

Company logo on decal on front of each golf cart.



### OPPORTUNITY TO SET UP ON A HOLE WITH A PGA STYLE TEE BOX

Maximize your branding with a 3-sided PGA Tour style tee box while connecting with golfers on a hole.



### FOOD TRUCK ON GOLF HOLE

Catered Food Truck on Golf Hole.



### FEATHERED FLAG WITH COMPANY LOGO AT ENTRANCE & ON GOLF HOLE

Company logo on feathered flag at entrance and at golf hole.



### 2X3 FT CORRUGATED SIGN WITH COMPANY LOGO

Your company logo on a corrugated sign at the dinner or Cart Area.



### "IN-THE-CUP" BRANDING ON 9 HOLES

Company logo on cup insert on 9 of the 27 holes.



### CUSTOM TEE MARKERS ON GOLF HOLE

Your company logo on tee markers on your golf hole.



### FLAG STICK WRAP WITH COMPANY LOGO

Title Sponsor will find their logo wrapped around the flag stick on their golf hole.



### OPPORTUNITY TO ADVERTISE ON GOLF CART SCREEN

As golfers zip around the course, your brands advertisement will pop up on the screen.



### SPONSOR PLAQUE

Show off your support after the tournament with your sponsor appreciation plaque.



### COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company logo on email marketing materials, website, and day of marketing materials.



### COMPANY LOGO ON BANNER AT ENTRANCE

All sponsor logos will greet the guests on a tournament banner at registration.

# DIAMOND SPONSORS



## DRINK



## PUTTING CONTEST



## REGISTRATION



## DRIVING RANGE



### THREE (3) FOURSOMES OF GOLF

You will get (3) foursomes of golf (12 golfers total). This includes green fees, breakfast, lunch, range balls, cart, snacks, drinks on the course, tee gift, and swag bag.



### 12 SUPER TICKETS

1 for each golfer. Each Super ticket includes a Tee Prize and entrance into all on course games. Value up to \$3000 in prizes.



### OPPORTUNITY TO SET UP ON A HOLE WITH A PGA STYLE TEE BOX

Maximize your branding with a 3-sided PGA Tour style tee box while connecting with golfers on a hole.



### FEATHERED FLAG WITH COMPANY LOGO AT SPECIFIC AREA

Company logo on feathered flag at the Driving Range, Registration, Drink Stations or Putting Contest.



### 2X3 FT CORRUGATED SIGN WITH COMPANY LOGO

Your company logo on a 2x3 ft corrugated sign or equivalent at the Driving Range, Registration, Drink Stations or Putting Contest.



### CUSTOM TEE MARKERS ON GOLF HOLE

Your company logo on tee markers on your golf hole.



### FLAG STICK WRAP WITH COMPANY LOGO

You will find your logo wrapped around the flag stick on your golf hole.



### OPPORTUNITY TO ADVERTISE ON GOLF CART SCREEN

As golfers zip around the course, your brands advertisement will pop up on the screen.



### SPONSOR PLAQUE

Show off your support after the tournament with your sponsor appreciation plaque.



### COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company logo on email marketing materials, website, and day of marketing materials.



### COMPANY LOGO ON BANNER AT ENTRANCE

All sponsor logos will greet the guests on a tournament banner at registration.

# PLATINUM SPONSORS



**LONG DRIVE**



**GOLF CANNON**



**HOLE-IN-ONE**



**COOLING**



**CTP**



**MASSAGE**



**SCORE CARD**



**CIGAR**



**RE-GRIP**



## TWO (2) FOURSOMES OF GOLF

You will get (2) foursomes of golf (8 golfers total). This includes green fees, breakfast, lunch, range balls, cart, snacks, drinks on the course, tee gift, and swag bag.



## 8 SUPER TICKETS

1 for each golfer. Each Super ticket includes a Tee Prize and entrance into all on course games. Value up to \$3000 in prizes.



## OPPORTUNITY TO SET UP ON A HOLE FOR LONG DRIVE, GOLF CANNON, HOLE-IN-ONE, CLOSEST TO THE PIN, OR COOLING SPONSORS

Maximize your sponsorship by interacting with golfers at your hole.



## FEATHERED FLAG WITH COMPANY LOGO AT SPECIFIC AREA

Company logo on feathered flag at the Long Drive, Golf Cannon, Hole-in-One Hole, Cooling Station, Closest to the Pin, Massage Area, Cigar Station, Re-Gripping Station, or Score Card Drop Off Area.



## 2X3 FT CORRUGATED SIGN WITH COMPANY LOGO

Your company logo on a 2x3 ft corrugated sign or equivalent at your specific sponsor location



## CUSTOM TEE MARKERS ON GOLF HOLE

Your company logo on tee markers on your golf hole.



## FLAG STICK WRAP WITH COMPANY LOGO

You will find your logo wrapped around the flag stick on your golf hole.



## OPPORTUNITY TO ADVERTISE ON GOLF CART SCREEN

As golfers zip around the course, your brands advertisement will pop up on the screen.



## SPONSOR PLAQUE

Show off your support after the tournament with your sponsor appreciation plaque.



## COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company logo on email marketing materials, website, and day of marketing materials.



## COMPANY LOGO ON BANNER AT ENTRANCE

All sponsor logos will greet the guests on a tournament banner at registration.



# PREMIER HOLE SPONSORS



## ONE (1) FOURSOME OF GOLF

You will get (1) foursome of golf (4 golfers total). This includes green fees, breakfast, lunch, range balls, cart, snacks, drinks on the course, tee gift, and swag bag.



## 4 SUPER TICKETS

1 for each golfer. Each Super ticket includes a Tee Prize and entrance into all on course games. Value up to \$3000 in prizes.



## OPPORTUNITY TO SET UP ON A HOLE

Maximize your sponsorship by interacting with golfers at your hole.



## 2X3 FT BANNER WITH COMPANY LOGO

Your company logo on a 2x3 ft banner on your golf hole.



## CATERED FOOD ON GOLF HOLE

Tournament coordinators will provide a food vendor on your hole.



## CUSTOM TEE MARKERS ON GOLF HOLE

Your company logo on tee markers on your golf hole.



## FLAG STICK WRAP WITH COMPANY LOGO

You will find your logo wrapped around the flag stick on your golf hole.



## SPONSOR PLAQUE

Show off your support after the tournament with your sponsor appreciation plaque.



## COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company logo on email marketing materials, website, and day of marketing materials.



## COMPANY LOGO ON BANNER AT ENTRANCE

All sponsor logos will greet the guests on a tournament banner at registration.



# HOLE SPONSORS



## ONE (1) FOURSOME OF GOLF

You will get (1) foursome of golf (4 golfers total). This includes green fees, breakfast, lunch, range balls, cart, snacks, drinks on the course, tee gift, and swag bag.



## 4 SUPER TICKETS

1 for each golfer. Each Super ticket includes a Tee Prize and entrance into all on course games. Value up to \$3000 in prizes.



## OPPORTUNITY TO SET UP ON A HOLE

Maximize your sponsorship by interacting with golfers at your hole.



## 2X3 FT BANNER WITH COMPANY LOGO

Your company logo on a 2x3 ft banner on your golf hole.



## CUSTOM TEE MARKERS ON GOLF HOLE

Your company logo on tee markers on your golf hole.



## FLAG STICK WRAP WITH COMPANY LOGO

You will find your logo wrapped around the flag stick on your golf hole.



## SPONSOR PLAQUE

Show off your support after the tournament with your sponsor appreciation plaque.



## COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company logo on email marketing materials, website, and day of marketing materials.



## COMPANY LOGO ON BANNER AT ENTRANCE

All sponsor logos will greet the guests on a tournament banner at registration.

# DINNER SPONSORS



## DIAMOND HAPPY HOUR SPONSOR



### TWO (2) TABLES

You will get (2) tables of 8 for the Dinner. This includes the Happy Hour, Dinner and Auction.



### 2X3 FT CORRUGATED SIGN WITH COMPANY LOGO

Your company logo on a 2x3 ft sign at the Happy Hour.



### FEATHERED FLAG WITH COMPANY LOGO

Company logo on feathered flag at the Happy Hour.

## PLATINUM SILENT & LIVE AUCTION SPONSOR



### ONE (1) TABLE

You will get (1) table of 8 for the Dinner. This includes the Happy Hour, Dinner and Auction.



### 2X3 FT CORRUGATED SIGN WITH COMPANY LOGO

Your company logo on a 2x3 ft sign at the Silent Auction Table.



### COMPANY LOGO ON SILENT AUCTION SHEETS

Your company logo on silent auction bid sheets.

## GOLD PHOTO BOOTH OR DESSERT BAR SPONSOR



### ONE (1) TABLE

You will get (1) table of 8 for the Dinner. This includes the Happy Hour, Dinner and Auction.



### 2X3 FT CORRUGATED SIGN WITH COMPANY LOGO

Your company logo on a 2x3 ft sign at the Photo Booth Area or Dessert Bar.





# THANK YOU



We look forward to seeing you at our Tournament. Please reach out to Jenn Harris, Tournament Coordinator with any questions regarding the event or sponsorships, and Sydney Furbush or Bruce Mayberry for more information about the charity.

## JENN HARRIS

Tournament Coordinator  
jenn@streetswings.com  
619.206.1343

## BRUCE MAYBERRY

Board Chairman  
bmayberry@sd-blackchamber.org  
619.852.9630

## SYDNEY FURBUSH

Tournament Host  
sydfurbush@gmail.com  
858.405.0099

**REGISTER NOW!**

